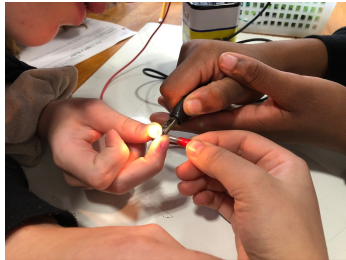




BE AN ANNUAL SPONSOR OF THE BHS INNOVATION FUND!



The BHS Innovation Fund empowers the Brookline High School faculty and community by fostering a culture of academic innovation and supporting the development of new ideas and initiatives. Sponsorship puts your company or your family in front of our community and demonstrates your commitment to public education in Brookline. In the 2020-21 school year, we are shifting our fall Gala-Rama Sponsorships to full-year Annual Sponsorships as we pivot towards planning a new in-person event for spring 2021.

Questions? Reach out to our Sponsorship Team: Chris Noe or Louise Shah at BHSIFsponsorships@gmail.com.

ANNUAL SPONSORSHIP OPTIONS

	Bronze \$500	Silver \$1,000	Gold \$2,000	Platinum \$5,000	Premier \$10,000+
Placement in our Digital Communications: Website (Name) and Event Invitations/E-Newsletter (Logo)	Name only	Name/Logo as noted with Click-through	Name/Logo as noted with Click-through	Name/Logo as noted with Click-through	Name/Logo as noted with Click-through
Featured Profile in E-Newsletter			Yes	Yes	Yes
Visual Recognition during In-Person Event (TBD 2021)	Name	Logo	Logo	Logo	Featured Logo
# (Qty) Entry Tickets OR Take-Home Branded Item (supplied by Sponsor)		4 Tickets	6 Tickets OR Branded Item	8 Tickets OR Branded Item	10 Tickets OR Branded Item
Industry Exclusive (at Platinum Level AND Platinum/Premier Levels)				Yes	Yes
Enhanced Recognition during In-Person Event (including verbal appreciation in remarks to guests, logo on name tags, unique branded accessory at event)					Yes



To be a sponsor, simply fill out the form below and return it to the BHS Innovation Fund with your payment. Please keep a copy for your records.

Prefer to go online? Visit <https://bhsinnovationfund.org/donate-online/> and click the Paypal button under "Be an Annual Sponsor."

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- Premier: \$10,000+
- Silver: \$1,000
- Platinum: \$5,000
- Bronze: \$500
- Gold: \$2,000
- I am unable to sponsor but would like to make a donation of \$ _____

Your Name(s) _____

Company _____

Class of BHS or Parent of _____

Street Address _____

City, State, Zip _____

Day Phone _____

Evening Phone _____

Email Address _____

PLEASE SELECT YOUR PAYMENT METHOD:

Check Enclosed (payable to BHS Innovation Fund) \$ _____

Charge My Credit Card : Amex MasterCard Visa

Credit Card # _____

Exp. Date _____ Security Code _____

Signature _____

- I will pay online by credit card via Paypal on the BHS Innovation Fund's [Donate Online](#) page.
- I will call to pay by phone (contact Stacey Zelbow in the Fund office at 617-713-5201).

For payment questions, contact Stacey Zelbow in the Fund office at stacey_zelbow@psbma.org.

THE FINE PRINT:

Corporate Sponsors may provide logos (jpg or png format) and their click-through URL via email once their Sponsorship Form is received by the Fund. Delivery of these electronic elements will be coordinated by Chris Noe (chrisnoe@mit.edu) or Louise Shah (louise@heathhill.net). The BHS Innovation Fund is a 501(c)3. Donations are tax deductible, less \$50 per event ticket, if applicable. Thank you for your support!



ENGAGEMENT BY THE NUMBERS

As of August 1, 2020

Email Contacts

Email Marketing Contacts:	6311
Grade 9-12 Parent Contacts:	3720

June 2019 - June 2020

Email Engagement

Average Open Rate:	38%
Average Email Click Rate:	5%

June 2019 - June 2020

Website Traffic

Sessions:	5,746
Page Views:	12,774